**Process for Association with Sports Academy Association of India ( SPAA INDIA) for Running “Economical Effective Employable” Program in your organisation**

Dear sir/ Madam

Thank you for showing interest in Sports Academy Association of India, fastest growing brand into sports education in India

Request you to find below brief information about SPAA INDIA.

**[About Us](http://www.airgoacademy.in/about-us/%22%20%5Ct%20%22_blank) ([www.spaaindia.in](http://www.spaaindia.in))**

We introduce Ourselves as Sports Academy Association of India (SPAA India) , which is engaged in furthering sports education giving the students an alternative career option in this very vibrant and happening field of study.

The big pool of academicians has requisite theoretical knowledge beside capability to infuse changes in the syllabus as per the demand of ever dynamic industry. Their international exposure to Sport University Institutions, Professional Bodies will facilitate shaping Indian youth to career in games and sports worldwide which is still infancy in India.

**SPAA India is the only body for sports education in India which has the distinction of having copyrighted from Department of Higher Education, Ministry of HRD , Govt of India , New Delhi , Vide Licence number (L-61115/2015D/-50416-2014-CO /L)the sports education courses.**

 Team of SPAA INDIA continues to meet and exceed its education and training operation by providing materials for all levels via online learning, videos, seminars, and other various study materials.

**Growth of Sports Industry in India, Your Business will Grow because the Sports Industry is Growing:**

Today, India boast of nation which has 65 percent of the population in the age group of 18-35 years. This young blood needs great mentors from India and abroad, who can become **the “ Gold haulers “** for the country **. From Limba Ram (Archery) to Phogat sisters ( Wrestling), Dipa Karmakar ( Gymnastics), Hema Das( Hepthalon), Neeraj Chopra ( Javelin Throw), P.V Sindhu ( Badminton), Virat Kohli( Cricket)** are some of the shining names in Indian Sports Arena.

Today, India is on the cusp of **“sports revolution”** in the country and this is not possible without SPAA. The inherent strength of SPAA lies in its global pool of academics who are – **“Globally Recognized, Multi- culture oriented, exposed to diversified International sports & games”**, beside academically competent enough to shape today’s young aspirants, at school and college level, who can bring laurels to the country.

If the recent events in sports, like – winning medals by Haryana champs, India’s medal run at the recently concluded Asian games; The professional cricket team that new India has and compiled with it the nurturing by the current governments both at centre & states to make Indian a filter lot The sports education arena is beginning to look up and is expected to stand in competition in the popular courses, like mgmt. & law, attracting the brightest.

 **Benefits of Becoming our partner:**

* Copy Right owner in Sports Education from Department of Higher education, Ministry of HRD, Govt of India.
* Association of National and International Vice Chancellors, Principals, Intellectuals.
* Sports educators are Brand Ambassador of SPAA INDIA .

(KHELEGA INDIA -KHILEGA INDIA, Appreciated and recognised by Government of India )

* Opportunity To Work With Fastest Growing Brand in Sports Education & Training
* Course Awareness and Branding Support in all over in India by highly qualified advisors through seminars, workshops on “Career in Sports”
* Support in Staff Selection, Training, Performance Monitoring
* Participation opportunities in Sports fairs in India to develop relationship with Sports industry for internship and placement opportunities for Sports Students
* Student Internship and Placement Support in sports industry
* Economical Infrastructure and Operational Cost with Good Regular Earning.
* National and International Recognition
* Spiraling Brand Image as Innovative Institutions for Creating employable youth.

**[Our Courses](http://www.airgoacademy.in/courses/?view_type=list" \t "_blank)**

**National Certificate in Sports Management**

It’s a **6 -12 Months**intensive**course** which focuses on Sports Management , Finance , Marketing , Sports Goods , Sports Event and Tourism Management, which opens the wide range of opportunity to push start your carrier in more than 10,000 sports Industry as assistant Manager in Sports showrooms, Sports Manufacturing units ,  **Manger in Sports Premier League Players Endorsement Manager Relationship, Sports Event , national and International Tournaments , Start of Own Sports Academy , Sports Brand management Executive** / **Officer**. Etc.

Minimum qualification should be 9 to 12th Pass/ Under Graduate/ Graduate

**Short term Certification in Sports Support Staff**

It’s a 1 to **3 Months** intensive course which focuses on stadium Staff Services; the sports Industry is expected to grow at a compounded annual growth rate of over 225%. India developing 30 international sports stadium and available sports grounds in India in the coming decade which opens the wide range of opportunity to push start your carrier as Assistant **Ground Staff**,  **Ground Curator, Stadium Maintenance, Event support staff ,Security , Crowd management**

Minimum qualification should be 8th Pass/ Under Graduate/ Graduate

 **UG and PG Certificate in Sports Management with Any Graduation and Post-Graduation Program (with Internship in Industry )**

It’s a **24-36 Months**intensive**course** with graduation and post-graduation, like BBA / MBA with Certificate in Sports Management program which focuses on Sports Management , Sports Finance and Marketing , Sports Goods , Sports Event and Tourism Management, which opens the wide range of opportunity to push start your carrier in more than 10,000 sports Industry as assistant Manager in Sports showrooms, Sports Manufacturing units ,  **Manger in Sports Premier League Players Endorsement Manager Relationship, Sports Event , national and International Tournaments , Start of Own Sports Academy , Sports Brand management Executive** / **Officer**. Etc.

Eligible age for the course is 18 years Onwards.

Minimum qualification should be 12th Pass/ Under Graduate/ Graduate

 **Certification in Personality Development for Sports Good Showroom Executive**

 It’s a **1 Months** intensive course which focuses to enhance candidates Personality skills because we believe that personality can be shaped and confidence can be built into everyone who so desires. It needs expertise and a fine eye to work on the strengths and sensitivity to work on the weaknesses.

The aim of this course is to recognize different ways a person thinks and responds to any situation. The course is to improve and change inner traits like Attitude, Confidence, Deportment and Perception. It also comprises of improving physical appearance, grooming body language and steering students towards a positive approach in life.

**[Business](http://www.airgoacademy.in/courses/?view_type=list" \t "_blank) Criteria**

|  |  |  |
| --- | --- | --- |
| **City Name** | **Total Project Cost** | **Area Required** |
|  | COE FEE INR 5.00 Lac to INR30. LakhRs. 25,000/- MOU Fee  | 1500 ~ 2000 Sq Ft |
| Eligibility  | Affiliated / Approved from Government Board, University, Registered Schools or Institutions can be applying  | Must have reference from Advisors of SPAA INDIA  |
| Infra Requirement  | 2 State of Art Class Room with LED / Projector, like Conference room Sitting capacity of 30 | 2 Teachers cum academic Counsellor with Sports Background  |
|  | **Financials Terms**  |  |
| University or affiliated institutions BBA/ MBA with Certificate in Sports Management  | **Suggested fee 80,000/ onward per year or as per choice of university/ institutions program**  | **6ooo/ - per semester with Books or Study Material**  |
| Financials for schools or centre  | Suggested fee Rs 20,000 for 1 Month and 3 to 6 month program fee may be 40,000/- to 1,00,000/- fee for One-year program (30 students Per batch) every month New batch can be Enrolled) | Only Rs.5000/- and 1500/ enrolment fee per student Paid to SPAA India  |

-GST Applicable

- Online Application Fee is Rs. 10,000/- Click http://www.spaaindia.in/Associations/create

Please explore our website, Facebook page and other related online /offline information related with this course. than apply online and feel free to contact us for any other Detail Financial sheets or any related information.

Chief Coordinator -COE

Sports Academy Association of India

spaaindia2015@gmail.com

Website: [www.spaaindia.in](http://www.spaaindia.in)

**A Quick Review**

 Financial Terms and support for P**rogram in Sports Management.**

|  |  |  |
| --- | --- | --- |
| **Term** | **Amount**  | **Remarks**  |
| **Online Application Fee** | **Rs 10,000/-**  | **[http://www.spaaindia.in/Associations/create](http://www.spaaindia.in/Associations/create%22%20%5Ct%20%22_blank)** |
| MOU Agreement fee (Non refundable) | Rs. 25,000/-  |  Pay to SPAA INDIA  |
| **Copy right License fee**(Non refundable) | **0 5 Lac + GST**  |  **SPAA INDIA**  |
|  Annual Renewal Fee (Every April) |  01 lac + GST  | SPAA INDIA  |
|  Enrollment fee from student& Certificate fee Students Membership  | 1180/- per student (one Time) 550/-  |  Online Paid by Student to SPAA INDIA  |
|  Evaluation, Assessment Certificate , Examination Fee  |  5 000/- + GST Per Student or actual as per Course  |  Online Paid by Student to SPAA INDIA  |
| For 2 /3/4 year university program  | 12,000/- + GST per year With books  | Online Paid by Student to SPAA INDIA |
|  Books and other study Material  |  As actual cost |   |
|  Guest lecture (Sports Coach) |  As actual cost |   |
| Annual Audit Fee  | If requires ( To & fro of Auditing team |   |

**Support from SPAA India to COE**

|  |  |
| --- | --- |
| **Particular** | **Payment to Resources paid by Institutions /COE**  |
|  **Copy right Curriculum in sports management in your one institution or campus or one district only**  |  |
|  Provide speakers for Guest talk (for First 2 years) Career in Sports in Various Schools  | Honorium , Actual Conveyance and fooding and lodging  |
| Participate in SPORTS Entrance Examination (if any)  | Contribution Basis  |
| Trainer for Training to teacher twice in a year  | Honorium, Conveyance, Fooding and Lodging. |
| **Upload name of your Institution on SPAA web site and promotion of institution by SPAA in Sports Events.** | **No Charges** **Only promotional Material Provided by institution.** |
| **Publicity in SPAA Digital Portal, Face book, website, LinkedIn, and many more platforms**  |  **No Charges**  |
| Provide Books and study Material, Magazine  | Actual Payment Basis  |
| **Update Curriculum, Examination paper**  | **By SPAA India**  |
| **Academic Controlling Tools**  | **By SPAA India** |
| Invite 2 guest from Industry in a academic year  | As Actual Expenses  |
| Opportunities to students for Participation and organizing Sports Events , District and National and International Level Tournaments  | Actual Payment Basis. Borne by Students / College / District partner  |
| Invite in Annual National Conference and Award Ceremony  | Contribution basis  |
|  Issue Certificate of Membership to Student  | Fee Mentioned  |
|  Final Certificate of Completion to successful Student | Fee Mentioned  |

**Process of Association: -** Visit [www.spaaindia.in](http://www.spaaindia.in) List of Advisor Board and all activities on Face book page , See SPAA India Face Book, International Sports Tour organized to Sri-Lanka, Malaysia, China, Nepal (SPAA students can participate)

<https://web.facebook.com/spaaindia> Students, Coaches are member of SPAA India

Government Initiative to promote Sports in India. See AICS, SAI, Ministry of Youth and Sports, See Google search, Business India Group, Corporate starts appointing Sports managers to maintain health of employees .Google, LinkedIn, Government Policy for Development of Sports education in India , see scope of Sports Management .

**Step 1 :-**

 Apply Online:- Click and Filled form of Application for Association from Home Page of [www.spaaindia](http://www.spaaindia).in with applicable Fee . Rs. 10,000/-

**Step 2:- Submit Following documents:-**

Institution’s Name, PAN Number, Owner Profile, Banker Detail,

Bank Certificate, C A Certificate, Board / UGC / University Affiliation Letter, or Company Registration letter

Stamp papers of Rs 500/ for agreement. Rs 100 /- stamp Document for Nominee Detail.

 RTGS / Demand Draft of Rs. 25,000/- in favor of SPAA India,

Agreement Fee : Rs . 5,00,000/- to Rs 20 Lac + GST ( Non -Refundable)

Signing of MOU Ceremony will be held at your Institution.

Issuing Certificate of Association, Upload the Name of institution on website of SPAA India Affiliated Member.